

## Member Agencies

2004-2005

- Alzheimer's Association
- AMCAB
- American Red Cross
- Bay Cliff Health Camp
- Big Brothers Big Sisters of Marquette County
- Catholic Social Services of the UP
- Child and Family Services of the UP
- Children's Charter of the Courts
- Children's Leukemia Foundation of MI
- Epilepsy Foundation of MI
- Girl Scouts of Peninsula Waters, Inc.
- Great Lakes Recovery Centers
- Greater Ishpeming Commission on Aging
- Hemophilia Foundation of MI
- Hiawathaland Council, Boy Scouts of America
- Ishpeming Cancer Society
- Janzen House
- Lake Superior Village Youth
- Liberty Children's Art Project
- Lutheran Social Services
- Marquette County 4-H
- Marquette County Habitat for Humanity
- Medical Care Access Coalition, Inc.
- MI Council on Crime and Delinquency
- MI Indian Legal Services
- MI National Guard Family Fund
- Negaunee Senior Center
- Pathways
- Propylon
- Retired & Senior Volunteer Program
- Salvation Army – Ishpeming
- Salvation Army – Marquette
- Superior Alliance for Independent Living
- Teaching Family Homes of UP
- United Cerebral Palsy of MI
- UP Library for the Blind
- UP EMS
- Women's Center
- YMCA

## Board of Directors

2004-2005

### Officers

- Bonnie Bradley, President, *Retired, Federal Employee*
- Brett French, Vice President,  
*American Transmissions, Environmental Specialist*
- Waino Liuha, Secretary,  
*Retired, Family Independence Agency*
- Ward Rantala, Treasurer, *Wells Fargo Bank, Trust Dept.*

### Members

- Kim Alanko, *Cliffs Mi. Mining Co., Senior HR Rep.*
- Michael Campbell, *Retired, Pathways*
- Dan Dagenais, *City of Marquette, Fire Department*
- Donna Day, *Bell Memorial, Asst. Admin. Patient Svs.*
- Kristi Evans, *NMU, News Director*
- Diane Giddens, *City of Marquette, City Treasurer*
- Richard Graybill, *Attorney at Law*
- Glenn Hammata, *FNB of Negaunee, Vice President*
- Alysia Harrick, *A. Harrick Insurance Agency, President*
- Debbie Hatcher, *Younker's, Store Manager*
- Ron Heighes, *Cliffs Mi. Mining Co.,  
Production Shovel Operator*

- Linda Lehtinen, *Community Volunteer*
- Bruce Miller, *Dentist*
- Hugh Miller, *Peninsula Medical Center, Exec. Director*
- Karol Pokley, *MGH, Volunteer Services*
- Karen Rudisill, *MGH, Rehab Services*
- Linda St. Arnauld, *Blue Cross Blue Shield*
- Robert Toutant, *Accountant*

### Staff

- Jackie Thomas, Executive Director
- Barb Meyer, Office Manager
- Barb Mattson, Information Specialist



Panel 1 – Effects of Unemployment & Underemployment

Front (L to R): Debbie Hatcher (Chair), Linda St. Arnauld. Back (L to R): Katie DeGrand, Jessica Kyser, Carol Touchinski, Ethel Sundberg.

Panel 2 – Domestic Violence & Substance Abuse

Front (L to R): Beth Mikovitz, Kim Warner, Alysia Harrick. Back (L to R): Dave Bonsall, Gwen Storm, Kelly Zambon, Waino Liuha (Chair).



Panel 3 – Develop Youth Into Responsible Citizens

Front (L to R): Janelle Tenerelli, Nicole Grim. Back (L to R): Lynda Dunbar, Sue Minckler, Bonnie Bradley (Chair).



Panel 4 – Health Education, Prevention & Treatment Services

Front (L to R): Sue Girard-Jackson (Chair), Chuck Schmittdiel. Back (L to R): Ellen Symons, Cynthia Danielson, Carrie Pearson, Laurel Kniskern.



Panel 5 – Promote the Independence of Elderly and Adults with Disabilities

Front (L to R): Diane Ziegner, Tara Magadanz. Back (L to R): Bruce Miller, Karol Pokley (Chair), Pam Christensen, Cathy Crimmins.

The United Way of Marquette County is in the business of Community Impact—improving lives by focusing community resources to create sustained changes in community conditions such as:

- unemployment & underemployment
- prevention of domestic violence & substance abuse
- positive youth development
- health education and prevention
- independence of the elderly and adults with disabilities.

For United Way and for our communities, it's the faces that matter, not the numbers. It's the people...our friends and neighbors in Marquette County that are helped through dollars contributed to United Way.

*What matters* is the health and well being and the strength of our children, our elders, our families and the communities they enrich.

*What matters* is assistance provided to seniors by youth at risk...a win-win activity for both: the seniors have the help they need to maintain their independence, and the youth earn a small paycheck while gaining work experience. One youth quietly saved his small paychecks to make sure his young siblings would receive Christmas gifts.

*What matters* is the woman transitioning from the domestic violence shelter to independence...assisted with the first month's rent as well as a bed, dresser and household items to begin her "new life."

*What matters* is the five youths who were homeless a year ago, but received supportive services and counseling, and who now attend college. They all have a bright future as contributing members of the community.

*What matters* is the neighbor left speechless by a stroke who can now communicate with a communication device and critical training and support received.

*What matters* is the 80-year-old couple with serious medical concerns who remain independent in their home with Meals-on Wheels, homemaking assistance, assistance with home safety items, and in-home medication injections...all through collaborative efforts of United Way agencies.

*What matters* is the long-term impact of a Little Sister who has grown and developed into a responsible high school student...and has transitioned to be the Big Sister to another child in need.

Because in Marquette County

- ...the children that grow to become responsible citizens,
  - ...the families that survive economic hardships,
  - ...the elderly and adults with disabilities who remain independent in their own homes,
  - ...our neighbors who receive medical care they can't afford...are the faces of United Way.
- They are...

what matters.™

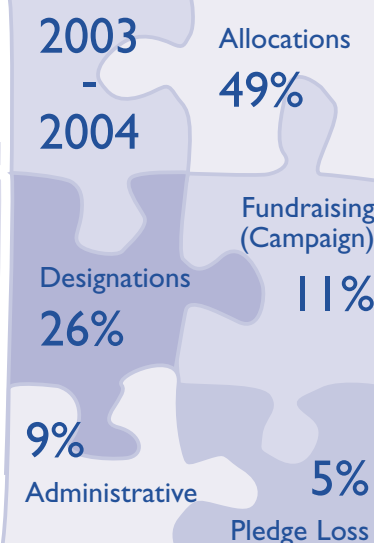
## Agencies, Designations and Allocations 2003-2004

Agency	Designations	Allocations
AMCAB	\$ 841	\$15,376
Alzheimer's Association-Marquette/Alger Chapter	4,160	
Bay Cliff Health Camp	22,025	10,725
Big Brothers/Big Sisters of Marquette County, Inc.	3,019	17,500
Catholic Social Services of the UP	5,135	
Central UP Chapter of the American Red Cross	1,331	4,668
Child & Family Services of the UP, Inc.	2,230	8,222
Children's Leukemia Foundation of MI	766	
Girl Scouts of Peninsula Waters	1,619	3,526
Great Lakes Recovery Centers	1,918	2,000
Greater Ishpeming Commission on Aging	298	4,800
Hiawathaland Boy Scouts	6,680	4,516
Ishpeming Cancer Society-serving Marquette County	3,297	10,000
Janzen House	3,477	19,354
Lake Superior Village Youth and Family Center	2,438	12,225
Liberty Children's Art Project	763	5,000
Lutheran Social Services of WI and Upper MI, Inc.	2,787	16,736
Marquette-Alger Young Authors	984	
Marquette Beautification Committee	1,124	
Marquette County 4-H	1,438	
Marquette County Genealogical Society	382	
Marquette County Habitat for Humanity	5,325	6,464
Medical Care Access Coalition	4,007	21,676
Michigan National Guard Family Fund	611	
National Kidney Foundation of Michigan	229	
National Multiple Sclerosis Society of MI	542	
Negaunee Senior Center	1,346	10,301
Pathways-to Healthy Living	1,793	
Propylon Non-Profit Housing Corp	1,170	7,176
Retired & Senior Volunteer Program (R.S.V.P.)	631	13,675
Salvation Army - Ishpeming	4,249	6,734
Salvation Army-Marquette	3,480	8,980
Superior Alliance for Independent Living (S.A.I.L.)	270	
Teaching Family Homes of UP	1,219	3,000
United Cerebral Palsy of Michigan	357	2,917
U.P. Emergency Medical Services	1,767	3,226
U.P. Library for Blind	1,470	1,750
Women's Center	8,064	20,698
YMCA	6,737	3,744
Member Agency Totals	\$109,979	\$244,989
Non-Member Agency Totals	17,751	
Other United Ways	1,899	
Total 2003-004 Specific Care	\$129,449	\$244,989

## Allocation Panels

Panels of volunteers from the community review the program funding applications from United Way member agencies and meet as a panel with agency representatives to ask questions, and then decide, as a group, how much money (if any) to allocate to each program. Separate panels represent each of the five priority areas. The amount of money available for the panels to allocate depends upon the amount of undesignated funds or Community Wide Care dollars raised during the campaign. To volunteer to serve on an allocation panel, check the box at the bottom on the front of the pledge form.

## Your Dollars at Work



To United Way Supporters,

We can all take great pride in the fact that we live in a county that has been recognized as an All American County as well as one of the 30 most livable areas of the country. In fact our newest and youngest member agency, Medical Care Access Coalition (MCAC) featured prominently in the applications for both prestigious awards. Of all the amenities, tourist attractions and other multiple county attributes cited in our applications, I am certain that the work of MCAC played a prominent role. I am equally certain that any of our 39 member agencies participating in the 2004-05 campaign help make Marquette County truly All American.

The United Way member agencies are the backbone of social services in Marquette County. They are, quite literally the community safety net for your friends, your neighbors and for you. Yes...for you. The economy has been slow; the national and state budgets are in deficit. Long-term programs that have historically been funded by the government have lost that support. Those programs look to United Way to fill in those funding gaps. Unfortunately, since September 11 and large employer downsizing, campaign results have dropped each year since 2000. The United Way board and staff are constantly looking for ways to maximize the dollars available to support critical social services. Like for-profit businesses, during lean times we are forced to cut costs. During the past year United Way reduced rising postage costs by turning to email. Our primary communication tool with our agencies and the United Way board is via the internet. Large campaign mailings are now done using bulk mail. We were forced to make the difficult decision to close our volunteer program, reducing the United Way staff by 25%. This action increased by nearly \$25,000 the amount of money available for program allocation.

Faced with fewer dollars available, and increased administrative costs due to meeting IRS and regulatory requirements, UWMC has been forced to discontinue the practice of allowing donors to direct funds to any non-profit. We have revisited our mission: Focus community resources to meet community needs, and our purpose: Increase the organized capacity of area citizens to care for one another by providing local employers, employees, and other donors a cost-effective system with which to effectively address Marquette County health and human services needs. In this campaign, donors may direct their gifts only to a nonprofit agency that provides health and human services in Marquette County.

Our member agencies include the large, multi-county organizations that are experts in their service fields and serve thousands of Marquette County residents on an ongoing basis to those that are so small they literally have no paid staff, yet they address the needs of cancer patients and their families. Our agencies and the people they serve: children, families in crisis, the disadvantaged, our elders and adults with disabilities are the true "Faces of United Way." They are truly **what matters™**

Please pledge to help support these critical programs so they may continue to provide the services essential to the citizens of our All American County...the united way.

Thank you.



Jackie Thomas  
Executive Director

Dear United Way Supporter,

2004-05 Campaign

Within the past year, Marquette County has been placed on the "national stage", earning an "All-American County" award, and being named one of the 30 "Most Livable Communities" in America.

The judges in both instances were persuaded in part by the *strong spirit of volunteerism* that is so evident here. And we need look no further than the **United Way of Marquette County** for evidence of that volunteer spirit.

As Marquette County is "discovered" by more and more people, we know they will be impressed by the fact that this is indeed a community of caring people. The 39 member agencies of our United Way are able to deliver services to our neighbors in need—because you care. Because you know **what matters™**. Because of you, for example,

- A little boy was able to receive eyeglasses to correct his vision—and he's now getting A's and B's in school;
- Abused spouses and partners are provided safe haven and help to begin a healthy new chapter in their lives;
- Alzheimer's caregivers are given support and assistance in their selfless sacrifice and work;
- Our senior citizens are living fuller, more healthful lives because of the services provided by numerous member agencies.

We live in a picturesque area, with postcard views abounding. Lake Superior, many inland lakes and streams, and mountains—such as Sugarloaf, Hogback, and Mount Marquette offer spectacular views. We may not have the mountains Colorado does, but Colorado doesn't have Lake Superior!

And speaking of mountains, we're asking you to join us in "climbing a mountain"—to reach our goal of \$530,000. Can we "climb that mountain?" Can we "take the hill"?

**Yes. Let's do it. Together.** Because it's **what matters™**

Sincerely,

James A. Reeves  
Campaign Co-Chair  
Publisher,  
The Mining Journal



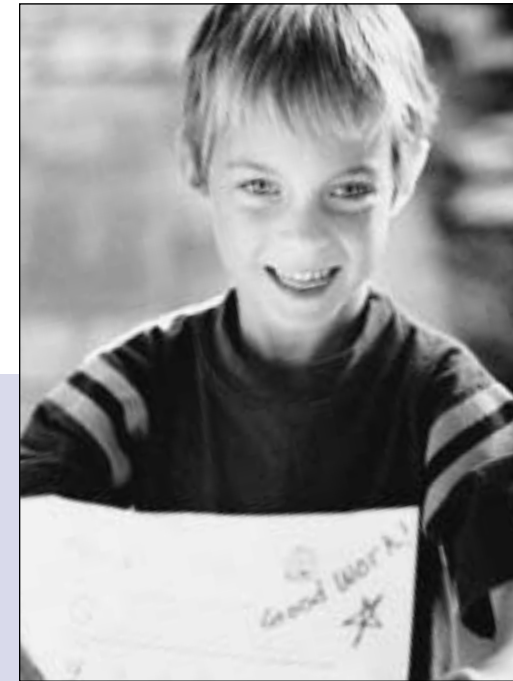
Matthew J. Surrell  
Campaign Co-Chair  
VP Emeritus  
Northern Michigan University



United Way



United Way  
of Marquette County



**what matters.™**

Focusing community resources to meet community needs...



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